



Professional Summary:

Accomplished Brand Graphic Designer, Web Designer and Visualizer, with more than 15 years of professional experience in designing and managing Brand Communication Materials for various B2B and B2C businesses. Working with a Team off-site or as an Independent creative professional, I have achieved enormous experience managing relationships with clients, working under creative directors, interacting with production teams, and coordinating with other team members, designers, copywriters, and developers.

Work Profile:

Brand Graphic Designer and Visualizer

WEBEDOCTOR.com, Brea CA- Ongoing since May 2007

I am *Proud to be associated for more than 10 years working remotely for **webdoctor.com** on their complete Brand Communications. Starting with their Logo Design, Company Stationary Designs to Datasheets Designs, Social Media Banners, Email Templates, and now Video Ads Designing*, I have been constantly working and assisting them with their Marketing and Brand Development process.

- **Currently** Designing their **Marketing Campaign** for one of their new Services provided. This includes complete Layout and Design of the **Datasheet Design** using Adobe Illustrator and Adobe Photoshop for Print, Fax and Web use, **Email Template Design** using ZOHO platform and Short **Video AD for the same with Voiceover** using After Effects and Adobe Premiere Pro.

Logo and Web Designer

MOJE WETZORK STUDIOS, California- Remote since March 2021

Writer and Producer of Stage Plays and Fiction Novels- Laurel Moje Wetzork
Website: www.mojewetzorkstudios.com

- Brand **new Logo Design** for the author that communicates her work.
- **Responsive Website Design** that includes home page layout design, Header, Footer design, Complete Inner pages layout, Image optimization, SEO setup and Responsiveness for Mobile, Tablet and Desktop using Wordpress.

Logo, E-book Cover and PowerPoint Presentation Designer

Currently designing cover for an Author on her upcoming **e-book**. I designed Logo for the book and her marketing materials based on the book content. This also includes formatting and enhancing the related PowerPoint presentation to match up the Logo and e-book cover as a part of her Marketing Campaign for the e-book.

Email: vibsi_verma@yahoo.com

Mobile: 843.754.0653

Location: Franklin, MA 02038

Portfolio: <https://www.vibsdesigns.com>

LinkedIn: www.linkedin.com/in/vibhaverma/

Skills:

- Brand Communications Design
- Print Collateral Design (Brochures, Flyers)
- Website/Landing page Layout and Design
- Social Media Advertising
- UX UI Design
- Visual Communication
- Short Video Ads Designing
- Tradeshow Graphics
- Advertising
- Content Placement
- Logo Designing

Education:

-**Meera Bai Technical Institute** New Delhi, India
Diploma: Commercial and Advertising Art
Coursework in Basic Design, Color Theory, Print AD Design, Typography, Object Study, History of Arts, Poster Design. **Graduated in Top 80% of Class**

-**University of Delhi** New Delhi, India
Bachelor of Arts: Book Publishing

-**Certificate from Online Training: UDEMY**
---**Website Design using Wordpress,**
---**UX UI Design using Adobe XD**
---**Motion Graphics**

Design Tools Used:

- Adobe Photoshop
- Adobe InDesign
- Adobe Illustrator
- Adobe XD /Figma (as needed)
- Adobe After Effects,
- Adobe Premiere Pro (Basics)
- WordPress with Elementor



Graphic Designer and Visualizer

UNICUS PHARMACEUTICALS, Taunton, MA- 2019, Onsite Part time

My role as a Visualizer included designing various product Labels and packaging designs that involved creation of **Product Logo, packaging labels** for tin jars, deodorant sticks, and bottles. I also Designed couple **event banners** and one of them was displayed at the 2019 Cosmoprof trade show.

Magazine Designer and Layout Specialist

FLORIDA HOCKEY LIFE, Tampa, FL- 2018-2019

Managing the entire creative design of **monthly Regional Sports Magazine**. That involves creating **cover design, content placement, page set-up and layout, Image effects, Typography settings and formatting**.

Print ADs Designer and Social Media Designer

RHEE GOLD COMPANY, Norwood, MA – 2015-2017

- Designed and produced various **Bi-Fold event brochures, spread Ads**, and **Gatefold print ads** for the company Magazine- Dance Studio Life
- Created **online social media ads** promoting digital edition of magazine for their **Digital Campaign**.

Independent Freelance Graphic Designer: Generated several Business/Sales Collaterals for Various small businesses and entrepreneurs -2007-2016.

Senior Lecturer Graphic Applied Arts

RAI UNIVERSITY, New Delhi, India, - 2003 to 2005

(Full-time, on-site)

As the Senior Lecturer for the Graphic Design undergraduate course, I was interacting as a Lecturer with the parents and teaching Graphic Design principles to students as well as creating university **Brochures, Flyers, Educational materials including Course Manuals**

Senior Graphic Designer

CANDID MARKETING SERVICES, New Delhi, India, -2001 to 2003

(Full-time, on-site)

Progressed from the Jr. designer to the Lead Sr. Designer, where I supervised and designed supporting material for an Event Management group. Produced event logos, Roll up banners, mural backdrops, invitations, tent cards, 2D stage mockups and other related advertising collateral. Clients included **Microsoft India, Pepsi India**

Junior Graphic Designer

CRYSTAL HUES LTD., New Delhi, India, -2000 to 2001

(Full-time, on-site)

Started my journey into designing with the Entry-level position as Jr. Graphic Designer. Responsible for creating several client Brochures, Typesetting, Data Entry, and Formatting.

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Hobbies:

As an amateur Fine Artist, I enjoy painting with Oils on Canvas, and applying new techniques for Abstract Art, helping me to stay motivated in my designing.

Visual Designer as a volunteer:

Designing Visual communication materials including **Logo, Flyers and Video Ads** for the "Volunteering for Seniors" Campaign

Look forward connecting!

Thank you for going through my Resume. I eagerly look forward hearing back from you to discuss the candidacy in detail.